

SPO Branding Guidelines

- Must have at least 150 - 200 Sq ft area
- Must be in a residential / commercial area
- Must be clearly divided into Order Area (40% of total area) & Training Area (60% of Total area)
- Oriflame signage (3*1.5) must be displayed outside the SPO so that it is easily visible



SPO Branding Guidelines

- Walls must be painted in white
- Oriflame signage (2*1.5) must be hanging on the main wall
- There must be at least 1 product display unit
- Product must be displayed preferably in a closed glass unit
- Not more than 1 qty of any product should be displayed
- Current month new launch
- Recruitment campaign gifts



Notice Board

- Must display monthly calendar with schedule of all the trainings / events conducted at the SPO
- Must display operational hours / days

